

**For Release 9 a.m. EST
January 16, 2003**

Department of Canadian Heritage Commissions Nordicity to develop a profile of small and medium-sized enterprises (SMEs) in the cultural industries

OTTAWA — January 16, 2003 — The Department of Canadian Heritage recently commissioned Nordicity Group Ltd. (NGL) to develop a profile of small and medium-sized enterprises (SMEs) in the cultural industries. The profile will examine the challenges facing cultural SMEs in Canada, particularly with respect to access to financing.

NGL will be working with the Department of Canadian Heritage, other government departments and agencies, and the cultural industries to develop an insightful profile that offers clear and accurate observations on cultural SMEs.

The Department of Canadian Heritage selected NGL from among 14 proposals submitted as part of competitive bidding process for this contract.

Nordicity Group Ltd. (www.nordicity.com) is the pre-eminent, independent, Canadian consulting firm specializing in policy analysis, business strategy, and process improvement for clients in the communications and cultural sectors. Nordicity Group Ltd. helps organizations transform their business through sound strategic decisions, shrewd investments, and effective change processes.

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