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Telefilm Canada commissions Nordicity to profile sound recording industry

OTTAWA — October 24, 2004 — Telefilm Canada has commissioned Nordicity Group Ltd. (NGL) to prepare a financial and economic profile of the Canadian sound recording industry. The profile will provide an enhanced the understanding of the structure of the sound recording industry in Canada, and provide detailed statistical information on the financial health of Canadian companies and their domestic and international recording sales.

Nordicity Group Ltd. (www.nordicity.com) is the pre-eminent, independent, Canadian consulting firm specializing in policy analysis, business strategy, and process improvement for clients in the communications and cultural sectors. Nordicity Group Ltd. helps organizations transform their business through sound strategic decisions, shrewd investments, and effective change processes.

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For more information on Nordicity Group Ltd.:

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