

**For Release 9 a.m. EST
February 5, 2004**

Nordicity sponsors TV production intern on the Eleventh Hour set

TORONTO — February 5, 2004 — Nordicity Group sponsored an aspiring filmmaker as a production assistant on the set of the Eleventh Hour, the Genie award winning TV series produced by Alliance Atlantis for the CTV network. The internship lasted until the season's shooting was completed in December, 2003.

Nordicity Group Ltd. (www.nordicity.com) is the pre-eminent, independent, Canadian consulting firm specializing in policy analysis, business strategy, and process improvement for clients in the communications and cultural sectors. Nordicity Group Ltd. helps organizations transform their business through sound strategic decisions, shrewd investments, and effective change processes.

#####

For more information:

Peter Lyman, +1 416 569 0891, plyman@nglglobal.com

For more information on Nordicity Group Ltd.:

<http://www.nordicity.com>