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**Nordicity is awarded contract for evaluating the approach to international treaty co-productions**

**OTTAWA — May 21, 2004** — The Department of Canadian Heritage has selected Nordicity Group Ltd. (NGL) to assist in the review of the current co-production policy, and develop performance indicators for past treaties and evaluation criteria for any potential new treaties. The results will assist in the evaluation of Canada's co-production policy and help shape Canada's co-production relationships with its traditional and potentially new treaty partners.

The final report is expected to be complete by August 2004.

Nordicity Group Ltd. ([www.nordicity.com](http://www.nordicity.com)) is the pre-eminent, independent, Canadian consulting firm specializing in policy analysis, business strategy, and process improvement for clients in the communications and cultural sectors. Nordicity Group Ltd. helps organizations transform their business through sound strategic decisions, shrewd investments, and effective change processes.

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