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Nordicity to evaluate Movable Cultural Properties Program

Nordicity, in association with Bytown Consulting, awarded contract by the Department of Canadian Heritage for the non-survey component of the summative evaluation of the Movable Cultural Properties Program

OTTAWA — October 14, 2004 — The Department of Canadian Heritage has selected a Nordicity Group Ltd. (NGL) and Bytown Consulting to conduct the non-survey component of the summative of the Movable Cultural Properties Program (MCP).

The Department of Canadian Heritage's Directorate of Movable Cultural Property and the Canadian Cultural Property Export Review Board are responsible for the administration of specific provisions of the *Cultural Property Export and Import Act (Act)*. The implementation of the *Act* is accomplished through five distinct components: (1) certification of cultural property for income tax purposes; (2) designation of heritage institutions and public authorities; (3) export controls; (4) grants and loans; and (5) import controls.

NGL's summative evaluation will obtain evidence-based information and address the MCP's relevance and rationale; results and impacts; cost-effectiveness and alternatives; and design and delivery issues.

The final report is expected to be complete in early 2005.

Bytown Consulting (www.bytownconsulting.com) is a management consulting firm based in Ottawa. Bytown's professional services include program and policy evaluation studies based on federal government Treasury Board guidelines; quality management and quality assurance

consulting; benchmarking; assessments of capacity and performance measurement for public and private organizations (including management practices, human resources, infrastructure, and funding); advice on standards and regulatory systems in North America; risk assessments; and social and economic impact analysis.

Nordicity Group Ltd. (www.nordicity.com) is the pre-eminent, independent, Canadian consulting firm specializing in policy analysis, business strategy, and process improvement for clients in the communications and cultural sectors. Nordicity Group Ltd. helps organizations transform their business through sound strategic decisions, shrewd investments, and effective change processes.

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For more information on Nordicity Group Ltd.:

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