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Nordicity led consortium to evaluate Museums Assistance and Canadian Museums Association Programs

Nordicity, in association with LORD Cultural Resources Planning and Management and Bytown Consulting, awarded contract by the Department of Canadian Heritage to conduct a summative evaluation of the Museums Assistance Program and Canadian Museums Association Program

OTTAWA — October 5, 2004 — The Department of Canadian Heritage has selected a consortium led by Nordicity Group Ltd. (NGL) to conduct a summative of the Museums Assistance Program (MAP) and Canadian Museums Association Program (CMAP). The consortium includes LORD Cultural Resources Planning and Management and Bytown Consulting.

The MAP has a budget of \$9.4 million for grants and contributions to museums and related organizations for activities that support the objectives of the 1990 Canadian Museum Policy. Under the CMAP, the Canadian Museums Association receives an annual sustaining contribution of \$560,000.

NGL's summative evaluation will address the rationale and relevancy of the MAP and CMAP, their objectives achievement and impact, cost effectiveness, and any alternatives to these programs.

The final report is expected to be complete in early 2005.

LORD Cultural Resources Planning & Management Inc. (www.lord.ca) was founded in Rockton, Ontario in 1981 in response to the need for specialized planning services in the

museum, cultural, and heritage sector. LORD has earned an international reputation for excellence based on the successful completion of more than 1,200 museum planning assignments worldwide. It maintains a network of offices on five continents.

Bytown Consulting (www.bytownconsulting.com) is a management consulting firm based in Ottawa. Bytown's professional services include program and policy evaluation studies based on federal government Treasury Board guidelines; quality management and quality assurance consulting; benchmarking; assessments of capacity and performance measurement for public and private organizations (including management practices, human resources, infrastructure, and funding); advice on standards and regulatory systems in North America; risk assessments; and social and economic impact analysis.

Nordicity Group Ltd. (www.nordicity.com) is the pre-eminent, independent, Canadian consulting firm specializing in policy analysis, business strategy, and process improvement for clients in the communications and cultural sectors. Nordicity Group Ltd. helps organizations transform their business through sound strategic decisions, shrewd investments, and effective change processes.

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For more information on Nordicity Group Ltd.:

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