

Nordicity awarded study of cost-benefit analysis of the equity investment and recoupment policies for the Canadian Television Fund

OTTAWA — September 1, 2005 — Sponsored by the Department of Canadian Heritage, Telefilm Canada, and the Canadian Television Fund, the primary objective of the study is to assess, as suggested by the Lincoln Committee Report, the costs and benefits of equity investment as currently used in the financing of Canadian production by the Canadian Television Fund. A secondary objective is to assess whether there are alternative mechanisms available which would permit recoupment of investments without the costs and other issues associated with the current approach.

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For more information:

Peter Lyman, +1 416 569 0891, plyman@nordicity.com

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