

Nordicity supports DGC and WGC's intervention for the CRTC pay-tv application proceeding

OTTAWA — October 27, 2005 — Nordicity was asked by the Directors Guild of Canada (DGC) and the Writers Guild of Canada (WGC) to help develop their intervention to the CRTC regarding its proceeding on applications for a competitive pay-TV licence. The intervention addressed the issue of whether the competitive pay-TV model would contribute to or detract from the contribution to Canadian movies and drama programming made by the current regional pay-TV networks – The Movie Network and Movie Central.

The written intervention articulated a number of recommendations regarding the level of Canadian programming expenditures and script and concept development, and certain policies of the CRTC affecting the ability of content providers to finance their productions. Nordicity also supported the two guilds in the preparation of their oral presentation and appeared with the guilds at the public hearing in Gatineau, Quebec. Commissioners questioned other interveners on two of the specific recommendations and obtained further elaboration of them during the appearance.

A copy of the intervention can be found on the CRTC website and obtained by contacting Nordicity directly.

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