

Nordicity provides strategic planning session for Canadian Screen Training Centre

OTTAWA — April 8, 2005 — Nordicity Group Ltd. is holding a one-day strategic planning session for the Board of Directors and staff of the Canadian Screen Training Centre (CSTC). The session will provide the CSTC with the following outcomes:

- (1) an outline of the strategic planning process;
- (2) identification of key drivers the film, TV and new media industries, and the training sector;
- (3) identification of the competitive environment and service offerings;
- (4) analysis of the federal government's evaluation frameworks for training school programs;
- (5) analysis of potential strategies for CSTC scenarios and critical success factors; and,
- (6) an identification of potential improvements in the context of current CSTC strategies.

The Canadian Screen Training Centre (www.cstc.ca) is a non-profit organization dedicated to advancing the development of the Canadian film, television and New Media industry. It is based in Ottawa, Ontario and provides intensive, short-duration workshops designed to develop the skills needed to succeed in the screen industry.

Nordicity Group Ltd. (www.nordicity.com) is the pre-eminent, independent, Canadian consulting firm specializing in policy analysis, business strategy, and process improvement for clients in the communications and cultural sectors. Nordicity Group Ltd. helps organizations transform their business through sound strategic decisions, shrewd investments, and effective change processes.

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For more information on Nordicity Group Ltd.:

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