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Nordicity to evaluate the Canada Travelling Exhibitions Indemnification Program

Nordicity, in association with Bytown Consulting, awarded contract by the Department of Canadian Heritage for the summative evaluation of the Canada Travelling Exhibitions Indemnification Program

OTTAWA — February 7, 2005 — The Department of Canadian Heritage has selected Nordicity Group Ltd. (NGL) and Bytown Consulting to conduct the summative of the Canada Travelling Exhibitions Indemnification Program (INDEM). Through INDEM, introduced in 2000 following passage of the *Canada Travelling Exhibitions Indemnification Act and Regulations*, the Government of Canada assumes the financial risk for loss or damage to objects in eligible travelling exhibitions, and provides compensation for damage or loss should they occur.

NGL's summative evaluation will obtain evidence-based information and address INDEM's relevance and rationale; results and impacts; cost-effectiveness and alternatives; and design and delivery issues.

The final report is expected to be complete in mid 2005.

Bytown Consulting (www.bytownconsulting.com) is a management consulting firm based in Ottawa. Bytown's professional services include program and policy evaluation studies based on federal government Treasury Board guidelines; quality management and quality assurance consulting; benchmarking; assessments of capacity and performance measurement for public and private organizations (including management practices, human resources, infrastructure, and

funding); advice on standards and regulatory systems in North America; risk assessments; and social and economic impact analysis.

Nordicity Group Ltd. (www.nordicity.com) is the pre-eminent, independent, Canadian consulting firm specializing in policy analysis, business strategy, and process improvement for clients in the communications and cultural sectors. Nordicity Group Ltd. helps organizations transform their business through sound strategic decisions, shrewd investments, and effective change processes.

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For more information on Nordicity Group Ltd.:

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