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**Nordicity contributes to audio-visual unions' analysis of Canadian television drama**

**TORONTO — June 13, 2005** — The Coalition of Canadian Audio-visual Unions (CCAU) released a report today entitled *The Need for a Regulatory Safety Net* at the 2005 Banff World Television Festival. The report points to the fact that spending on Canadian television drama has plummeted since 1999; spending in 2004 was the lowest level in seven years.

The CCAU retained Nordicity Group to validate projections of television advertising revenue for English-language private broadcasters in Canada.

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