

## **Nordicity Group and the CFTPA release the tenth edition of the annual economic report on the Canadian film and TV production industry**

**OTTAWA — February 16, 2006** — For the tenth consecutive year, Nordicity Group Ltd. has prepared *Profile 2006: An Economic Report on the Canadian Film and Television Production Industry* for the Canadian Film and Television Production Association (CFTPA). The CFTPA released the latest edition of the report at its annual conference, *Primetime in Ottawa*.

According to the data and research in *Profile 2006*, total production spending in the Canadian film and television production industry dropped by nine percent to \$4.50 billion in 2004/05. This decrease was largely due to a drop of 23 percent decrease in foreign location production; foreign location production totalled \$1.46 billion in 2004/05.

Canadian feature film production also experienced a drop in production in 2004/05; it was down by 31 percent to \$253 million.

The decreases in foreign location production and Canadian feature film production were offset by increases in Canadian television production and broadcaster in-house production. Canadian television production (including CAVCO-certified and non-CAVCO Canadian production) increased by 3 percent to a total of \$1.69 billion. Broadcaster in-house production rose by 5 percent to \$1.09 billion.

Weak international demand continued to negatively impact the ability of Canadian producers to market Canadian television programs and films outside of Canada. In 2004/05, the export value of Canadian content dropped by 27 percent to \$301 million.

Film and television production activity in Canada generated an estimated 119,500 direct and indirect jobs in 2004/05.

*Profile 2006* was produced by the CFTPA in conjunction with the Association des producteurs de films et de television du Québec (APFTQ), and the Department of Canadian Heritage. A copy of *Profile 2006* can be downloaded from the CFTPA's Web site. Please go to <http://www.cftpa.ca/newsroom/publications.html>.

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**For more information:**

Dustin Chodorowicz, +1 613 234 9429, [dchodorowicz@nglglobal.com](mailto:dchodorowicz@nglglobal.com)

**For more information on Nordicity Group Ltd.:**

<http://www.nordicity.com>