

## **Nordicity welcomes two new international consultants to its team**

**OTTAWA — March 7, 2006** — Nordicity Group Ltd. today announces that Khalid Lamkinsi and Chiara Cosenza have joined Nordicity's Ottawa office.

Mr. Lamkinsi's professional background is in telecommunication engineering and project management. He has worked in Canada and North Africa and holds a Master in Business Administration from HEC-Montreal.

Khalid Lamkinsi's experience in telecommunications engineering and his fluency in French, English, and Arabic will increase Nordicity's capacity to develop and deliver new international projects.

Ms. Cosenza comes to Nordicity from Geneva, Switzerland, where she gained international media-industry experience working in radio broadcasting and at the World Summit on Information Society (WSIS). Chiara Cosenza holds a Masters in International Relations from the Graduate Institute of International Studies (HEI, University of Geneva).

Ms. Cosenza will help to broaden Nordicity's capacity to offer clients research and insights on international developments in the media industry. Chiara is proficient in Italian, Spanish, French and English.

Nordicity Group Ltd. ([www.nordicity.com](http://www.nordicity.com)) founded in 1979, is one Canada's leading strategy consulting firms for clients in the media/entertainment, culture/content, and telecommunications sectors: broadcasting, print, music, television/film production, new media, art/museums, cable, satellite and terrestrial wireless/wire-line telecommunications. Consultants work with clients in both the private and public sectors

to make business and policy decisions, and to understand the impacts of policy and regulatory developments. National clients include the Department of Heritage, CanWest, Corus Entertainment, Bell Globemedia and internationally Vodacom South Africa, Spectrum Management Authority in Jamaica.

#####

**For more information:**

Peter Lyman, +1 416 569 0891, [plyman@nordicity.com](mailto:plyman@nordicity.com)

**For more information on Nordicity Group Ltd.:**

<http://www.nordicity.com>