

Nordicity Report Examines the U.K.'s Regulated Framework for Terms of Trade

CFTPA Submits Report to CRTC and Calls for Better Terms between Producers and Broadcasters in Canada

OTTAWA — September 29, 2006 — The Canadian Film and Television Production Association (CFTPA) published a Nordicity report entitled *The Creation of Regulated Terms of Trade Between Producers and Broadcasters in the United Kingdom* as part of its submission to the Canadian Radio-television and Telecommunications Commission's (CRTC) review of the regulatory framework for over-the-air television.

In its submission to the CRTC, the CFTPA stated: "While we are not suggesting that the U.K. model... be imposed on the Canadian marketplace...there are important lessons to be taken from the U.K. experience."

In its report, Nordicity describes the development of the U.K.'s regulated framework governing commercial transactions between producers and broadcasters. The report examines the crucial role that the British regulator Ofcom played in ensuring that both parties developed a consensus framework, particularly in the complex area of multiplatform rights. Nordicity also discusses the benefits that terms of trade are yielding for British producers and their ability to compete globally in the growing multi-platform environment.

A copy of the report can be downloaded from Nordicity's web site:

www.nordicity.com/reports

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