

Economic Policy and Ecosystem Workshop

Date: Monday, March 17

Time: 2:30 p.m. – 6:00 p.m.

Location: Moscone Center (room TBD)

Format: Interactive, hands-on workshop

Hosts/Facilitators:

Jason Della Rocca (Co-Founder, Execution Labs)

Kristian Roberts (CEO & Managing Director, Nordicity)

Per Strömbäck (Managing Director, Dataspelebranschen)

Guest Speakers:

Hugo Obi (Founder & CEO, Maliyo Games)

Rodrigo Carneiro (Accelerator Manager, ABragames)

Chantelle Cole (Programme Director, NZ On Air)

Rik Leenknecht (General Manager, Flanders Game Hub)

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Overview

Governments around the world are eager to encourage the creation of game-related jobs, businesses, and intellectual property (IP). But how do we build ecosystems that truly nurture growth?

This hands-on workshop will explore how governments, economic development agencies, and industry associations can collaborate to craft policies and strategies that make a real, lasting impact. We'll dive into practical case studies, expert lectures, and interactive group sessions.

Key Topics Include:

- Understanding the developer journey, from raw talent to a scaling studio
- Identifying and addressing ecosystem gaps that inhibit growth
- Exploring the global shift to evidence-based investing and its impact
- Delving into successful support strategies and their outcomes

Intended Audience:

Government representatives, economic development agencies, industry associations, and industry leaders dedicated to growing regional game industries. Board members, advisors, and volunteers involved in these efforts are also welcome.

Takeaway:

Workshop participants will walk away with practical examples of how their ongoing efforts can best generate economic impact and support game industry success. Attendees will also have a rare opportunity to connect with (and be inspired by) their peers doing similar ecosystem and economic policy work around the world.

Agenda *

- 2:30 p.m. **Welcome & Introductions**
Per Strömbäck
- 3:00 p.m. **Level Setting: Economic Upside of Games [Talk]**
Kristian Roberts
- 3:15 p.m. **Case Studies [Talk]**
Hugo Obi & Rik Leenknecht
- 3:30 p.m. **Roundtable: Gaps in the Developer's Journey**
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- 4:15 p.m. **Break**
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- 4:30 p.m. **Level Setting: The Shift to Evidence-Based Investing [Talk]**
Jason Della Rocca
- 4:45 p.m. **Case Studies [Talk]**
Chantelle Cole & Rodrigo Carneiro
- 5:00 p.m. **Roundtable: Driving Toward Validation Models**
- 5:45 p.m. **Call to Action & Next Steps**
- 6:00 p.m. **Close**
Per Strömbäck

*Agenda may be subject to change

**For the most up-to-date information,
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See you at GDC 2025!