

April 7, 2022

Nordicity is pleased to announce that it has been engaged, alongside Giaimo Architects, by the City of Oshawa, to undertake a study to assess the feasibility of transforming the Arts Resource Centre (A.R.C.) into a Cultural Hub where residents, tourists, artists and arts, culture and heritage organizations can come together to experience, support and participate in arts and cultural activities.

The study includes consultation with the arts, culture and heritage sector in Oshawa, as well as members of the public and City representatives, to understand their needs and vision for the A.R.C.'s future. The study will assess whether it is feasible to transform the A.R.C. into a Cultural Hub that would fulfil those needs and goals. The process will include a market assessment, stakeholder and public consultations, a design analysis, and finally, recommendations on operating models, revenue sources, governance and overall feasibility.

Project details and public engagement through a feedback form is available online at <https://connectoshawa.ca/culturalhub> and will run until April 20, 2022. The feedback form will take approximately ten minutes to complete. All individual responses will be anonymous and will only be used to summarize overall feedback.

The Feasibility Study for the A.R.C. is expected to be delivered to the City of Oshawa by Fall 2022.

Nordicity is a leading international consulting firm providing solutions in research, economic analysis, strategy, and policy across multiple sectors including Arts, Culture and Heritage. For this project, Nordicity has partnered with Giaimo, a Toronto-based architectural practice that integrates design with conservation. Giaimo brings with it a unique expertise in working with heritage buildings.

For more information, contact:

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